

★ 10 Steps ★
**TO PREPARE YOUR
XMAS EXPERIENCE**

Website/eCommerce Site
Checklist 2017

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- Backup the website
- Optimize the website speed
- CDN / Caching
- Mobile compatible
- Announce office hour for xmas
- Run email / social media campaign
- Discount code distribution
- Purchase deadline for delivery
- Evaluate stock level
- Introduce gift package

Checklist prepared by **ZIZSOFT**